

# *Press Release*

## **NEW WORLD CORPORATE FINANCE ADVISES MAYPOLE GROUP PLC ON LATEST ACQUISITION AND NEW £7.9M DEBT FACILITIES**

Today, Friday 2<sup>nd</sup> March 2007, New World Corporate Finance (“NWCF”) announces the completion of the acquisition of the Wayford Bridge Hotel for its client Maypole Group plc, the AIM listed UK hotelier (“Maypole” or the “Group”). NWCF also advised the Group on its new £7.9m debt facilities with Clydesdale Bank.

Founded in November 2003, Maypole was set up as an acquisition vehicle for UK countryside hotels and inns by Alastair McEwen. The Group has since acquired four hotels with strong restaurant/pub offerings and was admitted to AIM in April 2006.

Simon Bentley, Chairman of Maypole, said “Having worked with NWCF last year to list the Group on AIM, we trusted them to put together the most attractive deal for all parties within the shortest time frame. They offered us expert and creative advice on both the acquisition and debt re-financing and showed that they have a wealth of experience within the leisure sector.”

Nigel Berger, a managing director and founder of NWCF said, “Maypole has an experienced management team with a good track record of growing businesses and creating value for shareholders. Our involvement with Maypole builds on our experience within the leisure sector and we look forward to continuing to work with Maypole on building its business in the future”.

NWCF specialises in the provision of advisory services in relation to UK mid-market businesses and has extensive experience in the leisure sector.

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## **Notes:**

New World Corporate Finance is a leading, independently owned corporate finance boutique specialising in the provision of advisory services in relation to UK mid-market businesses.

Recent NWCF transactions in the leisure sector include the:

- Sale of Henry J Beans
- AIM listing of Maypole Group
- Acquisition of Loco Locale
- Secondary MBO of Gaucho
- Acquisition of Canyon

NWCF's sector focus includes:

- Consumer Brands and Retail
- Leisure and Travel
- Financial Services

## **Enquiries**

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