

# Press Release

30<sup>th</sup> June 2006

## **New World Corporate Finance advises Pollard Sports Limited on deal with Maurice Phillips Group Plc**

New World Corporate Finance ("NWCF") acted as exclusive financial adviser to Pollard Sports Limited, the owner of Home Win Limited, a market leader in the licensing and distribution of licensed football products, in connection with its sale to Maurice Phillips Group Plc.

The transaction brings together two successful businesses and management teams, both widely recognised for their respective skills and expertise in the design, sourcing and distribution of consumer goods.

Clive Pollard, Managing Director of Pollard Sports and Homewin, commented 'We see this transaction with Maurice Phillips as an exciting and positive step in the development of the Homewin business, as it will enable us to use our established skill sets across a broader customer base and product range to the mutual benefit of both companies.

I am certain that working closely with Maurice Phillips will produce opportunities to develop the business at a faster rate than would have been possible had we remained independent."

Nigel Berger of New World Corporate Finance said: "This deal represents an excellent opportunity for Clive and his team. We were able to reach agreement with Maurice Phillips and achieve completion within a short period due to the commercial logic of combining the businesses and the pragmatic approach of both parties in structuring and negotiating a deal."

### **Maurice Phillips Group Plc**

Established since 1934, MPG is now positioned as a retail services business, providing all aspects of supply chain management incorporating design, sourcing, quality control, importing, warehousing and category management.

The group is based in St. Albans, Hertfordshire with a distribution centre operating in Corby, with additional sales and production offices in France, Belgium, Turkey, India and China.

Maurice Phillips is recognised as one of the fastest growing companies supplying home textiles and home accessory products to major multiple retailers and speciality store groups.

### **Home Win**

Home Win was established in 2003 to source, produce and supply licensed football and rugby products.

Based on Clive Pollard's extensive experience in the market gained over the last 30 years, Home Win quickly established itself as one of the leading suppliers of

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football products directly to football clubs in the English and Scottish Premier Leagues and the English Championship and rugby products to the Rugby Football Union (RFU) and to various rugby clubs.

Home Win also supplies branded products under exclusive licenses from a number of high profile football teams including Chelsea, Liverpool and Arsenal, to various retail multiples and blue chip companies.

## **Advisers to Pollard Sports Limited/Homewin**

Financial: Nigel Berger - NWCF  
Solicitors: Ian Brent and John Burnand - Halliwells  
Accountants: Ian Mablin – Wilson & Wright

## **Notes:**

New World Corporate Finance is a leading independently owned mergers and acquisitions boutique, comprising a team of four senior corporate finance professionals with significant UK mid-market experience.

Recent NWCF transactions include the:

- Sale of Henry J Beans
- Acquisition of Blue Inc.
- AIM listing of Maypole Group
- Advice to management on sale of Williams de Broë
- Acquisition of Loco Locale

NWCF specialises in the provision of expert and creative corporate transaction-based advice, in particular:

- Company sales
- Part sales/equity release transactions
- Company acquisitions
- Management buy-outs and buy-ins

NWCF's sector focus includes:

- Consumer Brands and Retail
- Travel, Leisure and Entertainment
- Financial Services

## **Enquiries**

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