

# Press Release



7<sup>th</sup> February 2006

## **New World Corporate Finance advises on the management buy-out of Home Win Limited**

New World Corporate Finance ("NWCF") acted as exclusive financial adviser in relation to the management buy-out of Home Win Limited (Home Win), a market leader in the licensing and distribution of licensed football products, by Pollard Sports Limited, a new company set up and financed by Clive Pollard, the Managing Director of Home Win.

### **Home Win**

Home Win was established in 2003 to source, produce and supply licensed football and rugby products.

Based on Clive Pollard's extensive experience in the market gained over the last 30 years, Home Win quickly established itself as one of the leading suppliers of football products directly to football clubs in the English and Scottish Premier Leagues and the English Championship and rugby products to the Rugby Football Union (RFU) and to various rugby clubs.

Home Win also supplies branded products under exclusive licenses from a number of high profile football teams including Chelsea, Liverpool and Arsenal, to various retail multiples and blue chip companies.

In addition, Home Win produces both apparel and accessories under the "Reel Legends" brand incorporating images from a data base containing 9 million images of sporting and entertainment industry figures.

Home Win's product range includes ceramics mugs, soft toys, headwear, clocks, pennants, flags, car accessories, shirts, keyrings, badges, scarves, glassware, stationery, bedding, towels and pet products.

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## Advisers to Pollard Sports Limited

Financial: Nigel Berger - NWCF  
Solicitors: Ian Brent and Kirsty Shannon - Halliwells  
Accountants: Ian Mablin and Nigel Gill – Wilson & Wright

## Notes:

**New World Corporate Finance** is a leading independently owned mergers and acquisitions boutique, comprising a team of four senior corporate finance professionals with significant UK mid-market experience.

Recent NWCF transactions include the:

- MBO of The Gaucho Grill
- Acquisition of First Retail
- MBO of Tilney (advising the Cardales' management team)
- Sale of Henry J Beans
- Acquisition of Blue Inc.

NWCF specialises in the provision of expert and creative corporate transaction-based advice, in particular:

- Company sales
- Part sales/equity release transactions
- Company acquisitions
- Management buy-outs and buy-ins

NWCF's sector focus includes:

- Consumer Brands and Retail
- Travel, Leisure and Entertainment
- Financial Services

## Enquiries

Nigel Berger  
nigelb@nwcf.com  
Tel: 020 7612 1881

Stephen Altman  
stephena@nwcf.com  
Tel: 020 7612 1880